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<b>Course Bulletin Listing/Subject Area</b>	Consumer Sciences
<b>Fiscal Unit/Academic Org</b>	Dept Of Consumer Sciences - D1255
<b>College/Academic Group</b>	Education & Human Ecology
<b>Level/Career</b>	Undergraduate
<b>Course Number/Catalog</b>	2910
<b>Course Title</b>	Consumer Problems and Perspectives
<b>Transcript Abbreviation</b>	Consumer Problems
<b>Course Description</b>	Study of common imperfections in the market which manifest themselves in safety, fairness, quality, information and education concerns for consumers.
<b>Semester Credit Hours/Units</b>	Fixed: 3

### Offering Information

<b>Length Of Course</b>	14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
<b>Flexibly Scheduled Course</b>	Never
<b>Does any section of this course have a distance education component?</b>	Yes
<b>Is any section of the course offered</b>	Less than 50% at a distance
<b>Grading Basis</b>	Letter Grade
<b>Repeatable</b>	No
<b>Course Components</b>	Lecture
<b>Grade Roster Component</b>	Lecture
<b>Credit Available by Exam</b>	No
<b>Admission Condition Course</b>	No
<b>Off Campus</b>	Never
<b>Campus of Offering</b>	Columbus, Lima

### Prerequisites and Exclusions

<b>Prerequisites/Corequisites</b>	None
<b>Exclusions</b>	CSCFMFNS 243

### Cross-Listings

Cross-Listings

### Subject/CIP Code

<b>Subject/CIP Code</b>	19.9999
<b>Subsidy Level</b>	Baccalaureate Course
<b>Intended Rank</b>	Junior, Sophomore

### Quarters to Semesters

<b>Quarters to Semesters</b>	Modified or re-envisioned course that includes substantial parts of the content and learning goals of one or more quarter courses
<b>List the current courses by number and title that are to be subsumed into proposed course</b>	CSCFMFNS 243

## Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors  
General Education course

## Course Details

### **Course goals or learning objectives/outcomes**

- The successful student will be able to:  
Recognize consumer problems and link them to potential private and public solutions.
- Apply lessons from the history of consumer culture to current consumer problems.
- Articulate the rights and responsibilities of consumers and the political journey to establishing and preserving these rights.
- Understand the role of consumer driven solutions in improving the quality of the consumer/producer exchange, namely the roles and influence of social responsibility, fair trade, green strategies, and sustainability.

### **Content Topic List**

- History of consumer culture
- History of consumer movement
- Consumer protection- the right to be safe and choose freely
- Consumer information and education
- Consumer voice and service- the right to be heard and served
- Regulations protecting consumers
- Consumer policy process
- Consumer as citizen and economic voter
- Fair trade, social responsibility, green retailing, sustainability
- Special topics: health, food safety, student loans
- Market responses to consumer activism

## Attachments

## Comments

- 1/14/11- Approved on behalf of the EHE Curriculum Committee and chair Scot Danforth, College Council and president Jerry D'Agostino, and Associate Dean Jackie Blount who approved on behalf of Dean Cheryl Achterberg.  
*(by Zircher, Andrew Paul on 01/14/2011 08:34 AM)*
- Course is a combination of quarter offerings of Con Sci 300 and CS: CNFMFS 243 *(by Fox, Jonathan Jay on 09/22/2010 12:51 PM)*

**COURSE REQUEST**  
2910 - Status: PENDING

Last Updated: Zircher, Andrew Paul  
01/14/2011

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Fox, Jonathan Jay	09/22/2010 12:51 PM	Submitted for Approval
Revision Requested	Fox, Jonathan Jay	09/22/2010 01:05 PM	Unit Approval
Submitted	Fox, Jonathan Jay	09/22/2010 01:07 PM	Submitted for Approval
Approved	Fox, Jonathan Jay	09/22/2010 02:44 PM	Unit Approval
Approved	Zircher, Andrew Paul	01/14/2011 08:34 AM	College Approval
Pending Approval	Jenkins, Mary Ellen Bigler Meyers, Catherine Anne Vankeerbergen, Bernadette Chantal Hanlin, Deborah Kay Nolen, Dawn	01/14/2011 08:34 AM	ASCCAO Approval